

TURKSTRA LUMBER \$2,500 DECK GIVE AWAY

Contest Rules and Regulations

1. ELIGIBILITY:

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE TURKSTRA LUMBER \$2,500 DECK GIVE AWAY (the "Contest") is open only to legal Canadian residents that live within a 100 km radius of Hamilton, Ontario, who have reached the age of nineteen at the time of entry. Employees, officers, and directors (including Immediate Family members and members of the same household, whether or not related) of the Turkstra Lumber Company Limited ("Turkstra"), Hamilton Tiger-Cats Football Club (2007) Corp. ("Sponsor") and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win a prize.

"Immediate Family" shall mean spouses, parents, siblings and children and their respective spouses, regardless of where they reside. The contest is subject to all applicable federal, provincial, and municipal laws, rules and regulations. Void outside Canada, in Quebec and where prohibited or restricted by law, rule or regulation.

2. HOW TO ENTER:

The Contest entry period (the "Entry Period") begins at 8:00 a.m. on Monday, May 15th 2017, and will end at 11:59 p.m. on Tuesday, October 31st, 2017 (the "Contest Closing Date"). Limit of one (1) entry per person/email address during the Entry Period, regardless of the method of entry. There is only one way to enter this contest, via online entry at TurkstraLumber.com/Ti-Cats/DeckContest

Upon entering a confirmation email will be sent to the email address provided. All information submitted via the online entry ballot will be collected by Turkstra and remain completely confidential. Entrants will be given the opportunity to receive emails and/or other communications from Turkstra however, eligibility to participate in the Contest is not dependent upon the entrant's consent to receive such emails and consenting to receive such emails will not impact your chances of winning.

3. PRIZE:

There will be one (1) Grand Prize awarded (the "Grand Prize"). On the draw date, one (1) entrant will be selected as a potential Grand Prize winner. The Grand Prize consists of one (1) Turkstra Lumber Gift Card, prepaid in the amount of \$2,500 CDN

4. PRIZE CONDITIONS:

Prize is non-transferable and non-assignable, with no cash redemptions. Turkstra reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value at its sole and absolute discretion. Use of this gift card constitutes agreement to the following terms: This card is redeemable for merchandise at all Turkstra Lumber locations. Cards may not be exchanged for cash. Cards cannot be refunded or redeemed for cash, except as required by law. If this card is lost, damaged, stolen or used without authorization, the value of it cannot be replaced. Purchase amount will be deducted from the unused balance remaining on the card, with any excess purchase price payable at the time of purchase. Terms and conditions may be changed at any time, without notice. Card has no value until activated and loaded by a cashier. For Balance information call the number provided on the card.

5. WINNER SELECTION AND NOTIFICATION:

At approximately, 3:00 p.m. on Wednesday, November 1st a Turkstra representative shall select one (1) potential winner by random draw from all eligible entries received as of the Contest Closing Date. The potential winner selected will be contacted by email at the email address indicated on the selected entrant's Online Entry Form or ballot.

If a potential winner cannot be reached within 24 hours of the first notification attempt or declines the prize, he/she will be disqualified, prize will be forfeited and, at Turkstra's discretion and time permitting, an alternate potential winner may be selected at random from among remaining eligible entries.

Odds of winning depend on the number of eligible entries received as of the Contest Closing Date.

6. WAIVER OF LIABILITY/PUBLICITY RELEASE:

By participating in the Contest and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, (ii) the decision of the judges and (iii) waive any and all claims against Turkstra for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Contest or from receipt, possession, use and/or misuse of any prize or any travel or activity that is related to the receipt or use of any prize. By acceptance of prize, each Winner authorizes Turkstra to use in any related publicity, such winner's name, photograph, image, any statements they may make regarding the prize, city and province of residence, likeness and/or voice for advertising and promotional purposes worldwide in perpetuity and in any form of media now or hereafter devised worldwide (including the Internet), without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law.

7. GENERAL CONTEST TERMS AND CONDITIONS:

Turkstra is not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable transmissions or computer hardware or software malfunctions, failures or difficulties; non-delivery; misdirected, blocked, or delayed email notifications; printing, typographical or other errors appearing with these Official Rules, in any Contest-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with the Contest, including without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Grand Prize or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Turkstra is not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website.

Persons who tamper with or abuse any aspect of the Contest or website or attempt to cheat, deceive or engage in other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant, Turkstra or representatives or who are in violation of these Official Rules, as solely determined by Turkstra, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the contest or operation of this Contest is unlawful and subject to legal action by Turkstra and/or their respective agents. Turkstra shall have the sole right to disqualify any contestant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. All disputes will be resolved in the Province of Ontario under applicable Ontario Federal Laws.

Turkstra reserves the right, in their sole discretion, to cancel, suspend, or otherwise modify the Contest (or any portion thereof) for any reason, including, but not limited to incidents where a virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity, or proper operation of the Contest (or any portion thereof). In the event of cancellation, Turkstra will elect to identify winners and award prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

All online entries must include a valid email address for the entrant. In cases of multiple entries received from any person or email or household, only the first entry received from such person or email address will be considered. In the event of dispute as to the identity or eligibility of a winner based on an email address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural persons whom the applicable Internet Service Provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address.