

Community Engagement & Support

The Turkstra family has always had a very quiet way of giving back to the community.

One of the key values at Turkstra Lumber has been to “support the communities in which we work.”

We have consistently taken it upon ourselves to support worthwhile causes in the community.

Peter Sr. and Tina Turkstra

Early on, Peter Sr. focused on helping Dutch immigrant families and he worked closely with faith-based charities. He was a religious man and dedicated member of the Christian Reformed Church. He was instrumental in establishing Camp Shalom, a Christian youth camp near Ayr, Ontario owned by the Reformed Church. It was here that the Turkstra tribe held two large reunions to mark significant anniversaries of their immigration to Canada; the fiftieth in

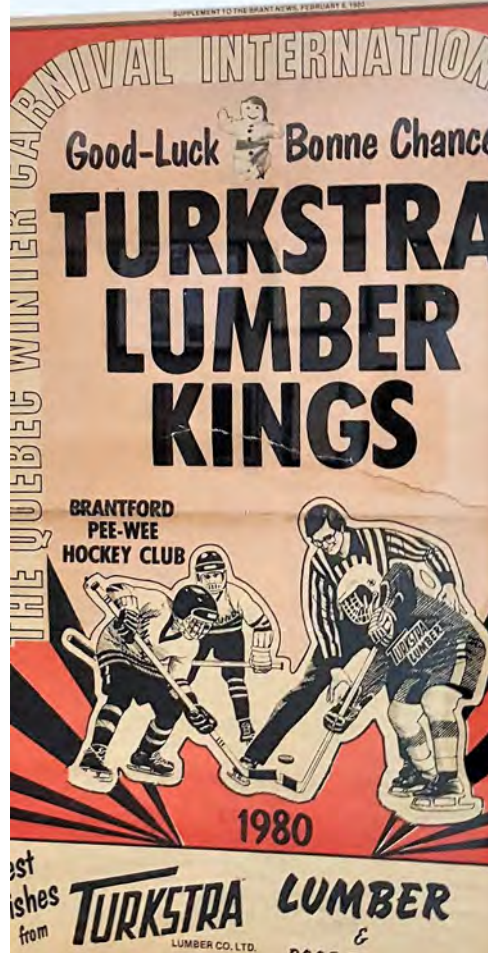
the summer of 1977 and the sixtieth in 1987.

Peter Sr. and his wife Tina were big supporters of Christian education. They established the Inner Peace Foundation which provided funds to various organizations, including helping schools purchase equipment to support students with communication disorders. Through the Inner Peace Foundation and other Turkstra connections, Peter and Tina built Christian schools and helped Redeemer University in Ancaster,

Ontario get started. They also helped develop the Harbour Rescue Mission on James Street North, which still operates today as a ministry of Mission Services at the same location. They devoted not only money but volunteered much of their time setting up these organizations. The Inner Peace Foundation was later managed by son Clifford Turkstra who continued to advance his parents' vision.

Peter Sr. supported many community causes. He donated a third of his income to charity. His approach was: a third to employees, a third to charity, and a third for himself. Of course, this was beneficial to him from a tax point of view, but it really reflected his approach to community service.

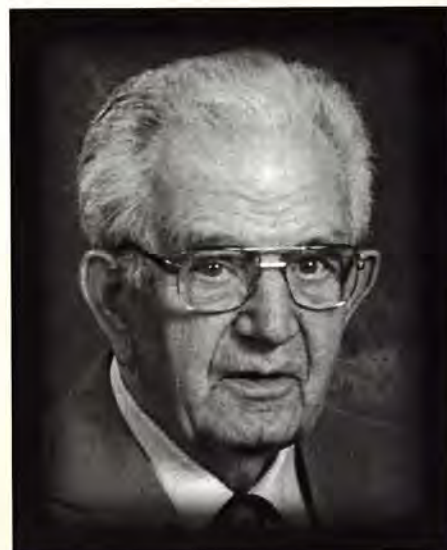
Peter Sr. never sought attention, but it was hard to avoid when he sponsored a young man in the Brantford area; Wayne Gretzy. Though Peter did not play hockey, he joined Wayne and the Gretzky family at tournaments. At Wayne's restaurant in Toronto, visitors will find a hockey team logo patch from the Turkstra Lumber Kings.



Members of the Turkstra family at Camp Shalom. Seated front: Peter & Tina. Seated far left: Carl & Kate, Cliff & Kathy, Shirley & Herman.

Redeemer University College is pleased to announce that its new library has been named the **Peter Turkstra Library**. Peter Turkstra, founder of Turkstra Lumber, was a firm believer in Christian education. He saw the value of training young people for lives of service and influence in their communities. His business acumen and generous financial support played an important role in Redeemer's formation in 1982 and in the construction of the Ancaster campus in 1986.

Peter passed away in 2000; the Peter Turkstra Library will ensure that his legacy and the vital role he played in Redeemer's early years will not be forgotten.



The Peter Turkstra Library occupies 25,000 square feet on the main floor of Redeemer University College's academic building. Construction began in the fall of 2004 and was completed in the fall of 2005. Access to Redeemer University College's library is available to the public, offering a valuable resource to the community. Along with stacks to accommodate Redeemer's 130,000 volume collection, the library includes study areas, a library lounge, computer labs and training rooms, and special collection rooms.

Redeemer breaks ground on \$3m Turkstra library

Officials from Redeemer University College and local dignitaries gathered last week on the front lawn of the post-secondary institution to turn the sod for the new library and classroom addition.

The \$3 million library will occupy 25,000 square feet and double the size of the current facility. The addition will also house an expanding collection in support of Redeemer's growing student body.

"This is the next major step in the growth of Redeemer College," said president Mr. Justin Cooper.

The new library will be named the Peter Turkstra Library in recognition of the support of Peter Turkstra, the founder of Turkstra Lumber Company.

Curiosity

"My father had very little education, but he had curiosity, intelligence, character, and drive. He saw the value of affording young men and women with educational opportunities which he missed," said Carl Turkstra.

The new library is part of a \$15-million expansion plan that includes academic facilities and residence upgrades.

Redeemer University College opened its door in 1982 with 97 students. Today 850 students attend the university for liberal arts and science education.

In 1998 the school obtained provincial



PHOTO BY ERIN RANKIN

Jacob Ellens, president Justin Cooper, Janny Eikelboom, Rita Klein-Geltink, Bill Kelly and Carl Turkstra

authority to grant bachelor of arts and bachelor of science degrees. This year the school will begin also granting bachelor of education degrees.

Bill Kelly, Deputy-Mayor for Hamilton, praised the growth of the school, saying it was a

benefit to the entire Hamilton community.

"Education is one of the main employers in our community. When we see expansion it is good for our city," he said.

The new library is scheduled to open September 2005.

Turkstra family honoured for generous donation

A generous donation from Tina Turkstra and assistance from Dr. Carl Turkstra have made much of the Morrison Woodland Garden accessible to everyone and have established a new collection of rhododendrons.

The gift from Mrs. Turkstra enabled Royal Botanical Gardens to construct a new wheelchair accessible, wooden walkway that meanders into the Woodland Garden valley. The land around the walkway has been planted with rhododendrons that will bloom in the spring.

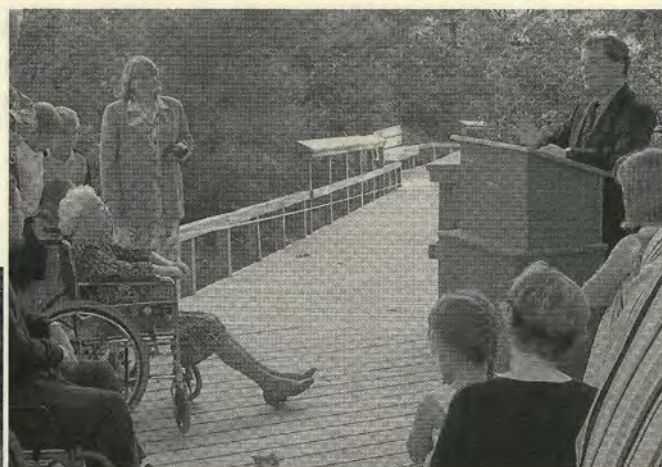
At a reception honouring the Turkstra family, Mrs. Turkstra and her son Dr. Turkstra assisted Board Chair Mark Rizzo in unveiling a plaque recognizing their significant support. Mrs. Turkstra then cut the ribbon at the entrance to the walkway and led guests down the new boardwalk.

Mrs. Turkstra was assisted by Patrick Maloney, son of RBG staff member Gerry Maloney. Gerry is a member of the RBG crew whose craftsmanship on the walkway has been highly praised.

Royal Botanical Gardens is most grateful to Tina Turkstra and Dr. Carl Turkstra for making our beautiful natural lands accessible to more individuals. ✱



Board Chair Mark Rizzo, Gardens' staff Gerry Maloney and Herman Turkstra watch as Patrick Maloney and Mrs. Turkstra cut the ribbon at the entrance to the new boardwalk.



▲ Interim President and CEO John Rankin (at podium) thanks the Turkstra family for their generous donation.

◀ Mrs. Turkstra (front, centre) and Dr. Carl Turkstra (far left) celebrate the opening of the new Morrison Woodland Garden boardwalk with their family.



Guatemalan town plans being funded locally

By Val Whitfield
Community Editor

Since the earthquakes in Guatemala a number of Burlington individuals and associations have come forward to volunteer time and money towards rebuilding Gualan, the city at the epi-centre of the disaster.

New schools, houses, a hospital were priorities of individual groups which recently began working together to plan a new town in a new location. Spear-headed by the Inner Peace Foundation, they have an option to buy 500 acres of land which is now being surveyed for a town of 1,000 homes, a 50 bed hospital, three schools, two churches, a shopping plaza and a 40 acre park.

Peter Turkstra, a Burlington resident and a director of the Inner Peace Foundation expects to re-visit Gualan to work out land-purchase details after the survey is completed but meanwhile is working closely with Father Frank Falz and church leaders from the Lutheran, Roman Catholic and Anglican churches both in Guatemala and Canada.

Construction will be



—PAUL WODEHOUSE
Peter Turkstra discusses initial plans for the reconstruction of Gualan in Guatemala.

done by Guatemalans and arrangements have been made for two student architects to plan the new area. Turkstra is insistent that the local people must do the work and constantly refers to local involvement. He recommended the hospital board of directors have representatives from all denominations and house lots are suggested to have "space for chickens and whatever other cultural norms."

As Guatemalans "walk everywhere" the highway will bypass the new town location and paths will run conveniently from the clusters of houses to a natural rise in the land where the education and hospital buildings will be located.

There is an additional 20 acres of land adjacent to the town area but separated by a river where Turk-

stra says they hope to interest Guatemalan businessmen in a commercial plaza.

Hospital plans are being scrutinized by Burlington and Hamilton doctors and nurses to ensure the best possible designs.

"It's interesting to see how different the recommendations are from various people," said Turkstra. "The doctors are concerned with operating rooms and so on, the nurses want to know about storage areas, nursing stations and administration areas."

The Inner Peace Foundation was formed five years ago by Turkstra after he recovered miraculously from cancer. Friend and family are members of the group which bands together as Christians for specific charitable situations. It is a registered charitable organization.



Tina & Peter Sr.

Turkstra a pillar for Dutch in area

By PETER VAN HARTEN
The Spectator

Peter Turkstra was a lifeline for thousands of the Dutch people who make the Hamilton area their home.

This afternoon, his death will be mourned and his legacy will be honoured. Peter Turkstra died Sunday at the age of 90. His funeral is at 1:30 p.m. at the First Christian Reformed Church on Charlton Avenue West.

His son, Carl J. Turkstra, said his father was a respected leader not only in the business community but also in the community of Dutch immigrants drawn to the area.

"He was an icon at the time of his death and symbol of the striving and success of all that the Dutch people have achieved since they came to Canada," he said.

Carl, a former university professor, now operates Turkstra Lumber. That company was started by the elder Turkstra in 1951 and is one of his several business successes.

His father and a few other early immigrants from the Netherlands paved the way for the explosion of Dutch people who emigrated after the Second World War.

Peter Turkstra helped sponsor many of them, co-signed for them, settled them, and saw to it that they could get bank loans and establish themselves in business.

"He is remembered in the Dutch community for that," Carl said.

The presence and help of Peter Turkstra resulted in many of those immigrants settling in the Hamilton area. In the last census, 31,920 people in the area indicated Dutch heritage on their forms.

It doesn't matter what your heritage is, if you live in the area you can't help but be aware of the Turkstra name.

Turkstra Lumber, Turkstra Construction, Turkstra Eggs which Peter started but turned over in bad finan-



Peter Turkstra, here with his wife Jantina, helped many new arrivals from the Netherlands.

cial times to his father and young brothers. Or the successes — detail in newspaper clippings — of his children: lawyer Herman, Carl, Clifford and Marlene.

Ironically, Peter Turkstra — despite his role in the community and business — never made it onto the pages of The Spectator until his death.

Carl, an outspoken former member of The Spectator's Community Editorial Board, said that's because of a failure of the Hamilton community and its newspaper to acknowledge and celebrate its local business successes.

His brother Herman, who has even more of a reputation as an active puts it differently.

Peter's lack of chest-beating was liberate. "He just considered it was his job to do those things. You don't brag about your regular routine commitment."

Herman recalls his father only giving one interview to the media.

"My father helped move thousands and thousands into this country in the 40s and 50s, and that only interview

Inciting success for the arts in Hamilton.

incite

FOUNDATION FOR THE ARTS

Providing funding in support of the visual and performing arts in Hamilton



Dr. Carl and Kate Turkstra

When Carl Turkstra joined the business, the same practice of “quiet” giving continued. Carl increased the budget for charitable work. Carl and his wife Kate expanded the focus to include supporting the arts and culture, nutrition programs, and arts & music access for children. They have also been and remain passionate about several international causes.

Peter Turkstra remembers being in a meeting with his dad Carl when he first joined the company. Carl was sitting with a charity and asked, “If we donated \$5,000, where would it be best used”? Where is it most needed?” He always had the view of focusing on filling a void in the system rather than contributing to areas that already receive funding from the community or governments.”

In his 70s, Carl looked around and discovered that arts programs were suffering in the city, so he started an organization called the Incite Foundation. Incite is now one of the major supporters of arts and culture in Hamilton. Carl supports

the Art Gallery of Hamilton, professional art circles, school arts programs, the Dundas Valley School of Art, the Hamilton Philharmonic Orchestra and many others. If it involves the arts or music scene in Hamilton, Carl is likely involved.

Carl and Kate did not want to name the foundation after themselves. They named the organization “Incite” because that is exactly what they wanted to do: incite people to support the arts.

Carl explains, “People sometimes assume we are promoting some other objective, but we insist that all we want to do is support the arts. We just try to be good citizens. We are here to get the arts going and to be a partner in that process for the betterment of the community.”

In 2016, Carl and Kate were inducted into the Gallery of Distinction. It is awarded by the Hamilton Public Library to honour those who contributed significantly to the betterment of the Hamilton community.



Kate and Carl Turkstra

Leaders can sometimes make their biggest impact working behind the scenes, contributing in quiet, yet meaningful ways. This is true of Kate and Carl Turkstra, who with neither fanfare nor headlines, support Hamilton's arts and education organizations, with impact and significance.

A native of Hamilton, Carl is past president of Turkstra Lumber the region's largest supplier to contractors. Employing more than 250 people, it has served Hamilton for over 60 years. A professional engineer earning awards from the American Society of Civil Engineers, Carl was a distinguished academic at the University of London in the U.K. and New York University, among others.

Together with Kate, they founded the incite Foundation for the Arts to invest in visual and performing arts organizations in Greater Hamilton. The Turkstras fervently believe in the power of the arts to enrich communities, attract visitors and initiate strong bonds of friendship and civic-mindedness. The foundation supports dozens of groups including the Art Gallery of Hamilton, the Hamilton Philharmonic Orchestra and Theatre Aquarius. They invest in programs such as An Instrument for Every Child, the All Star Jazz Band and others supporting indigenous people, children and artists to ensure arts and music are embedded in our community. In every corner of the city, their contributions are making a real difference in the lives of Hamiltonians.

For their contributions to a stronger Hamilton, for their invaluable investments in community arts and education, and for their quiet and humble approach to leadership and philanthropy, Kate and Carl Turkstra enter the Hamilton Gallery as clear examples of Hamiltonians who lead lives with distinction.

Turkstra Lumber Contractor Night

A "Rousing" Success

Turkstra and the Turkstra employees on an outstanding night, a successful 40 year run in our industry, and best wishes for continued prosperity.



Carl Turkstra was pleased with the turn-out at Turkstra's 1st Contractor Night.

Turkstra Lumber's new Dundas store served as the venue for their most exciting and clearly successful Contractor Night on Wednesday, September 13, 1995.

Opened for business on June 15, 1995, this sparkling new facility featuring 7,000 square feet of showroom and 25,000 square feet of warehousing, comfortably accommodated some 700 contractor and 50 exhibiting suppliers. In addition to the product exposure and networking opportunities that were offered, the evening also included numerous draws, plentiful food and refreshments, T-shirt and cap

giveaways, and an opportunity to get various Turkstra staffers wet in a "dunk tank" that raised generous funds for The Children's Wish Foundation.

Congratulations to Carl



(Left to right) Harvey Shoemaker, Laun Shoemaker (Bond Industries) and Roland Clee (Exchange-A-Blade) mug for the camera.





Peter & Karen Turkstra

In keeping with family tradition, Peter became involved supporting worthwhile causes and established charities. Karen became directly involved as an elected Trustee on the Board of the Public School Board. In this position, she added a unique perspective regarding the educational needs of children and families in the community.

Peter has participated in several initiatives to raise awareness of environmental issues and over two million dollars for various charities. Along with his friend Fred Losani and others, he trekked to the North Pole in 2006, the South Pole in 2009, and hiked

the 890-kilometre Bruce Trail in thirty days in 2012.

Peter observes,

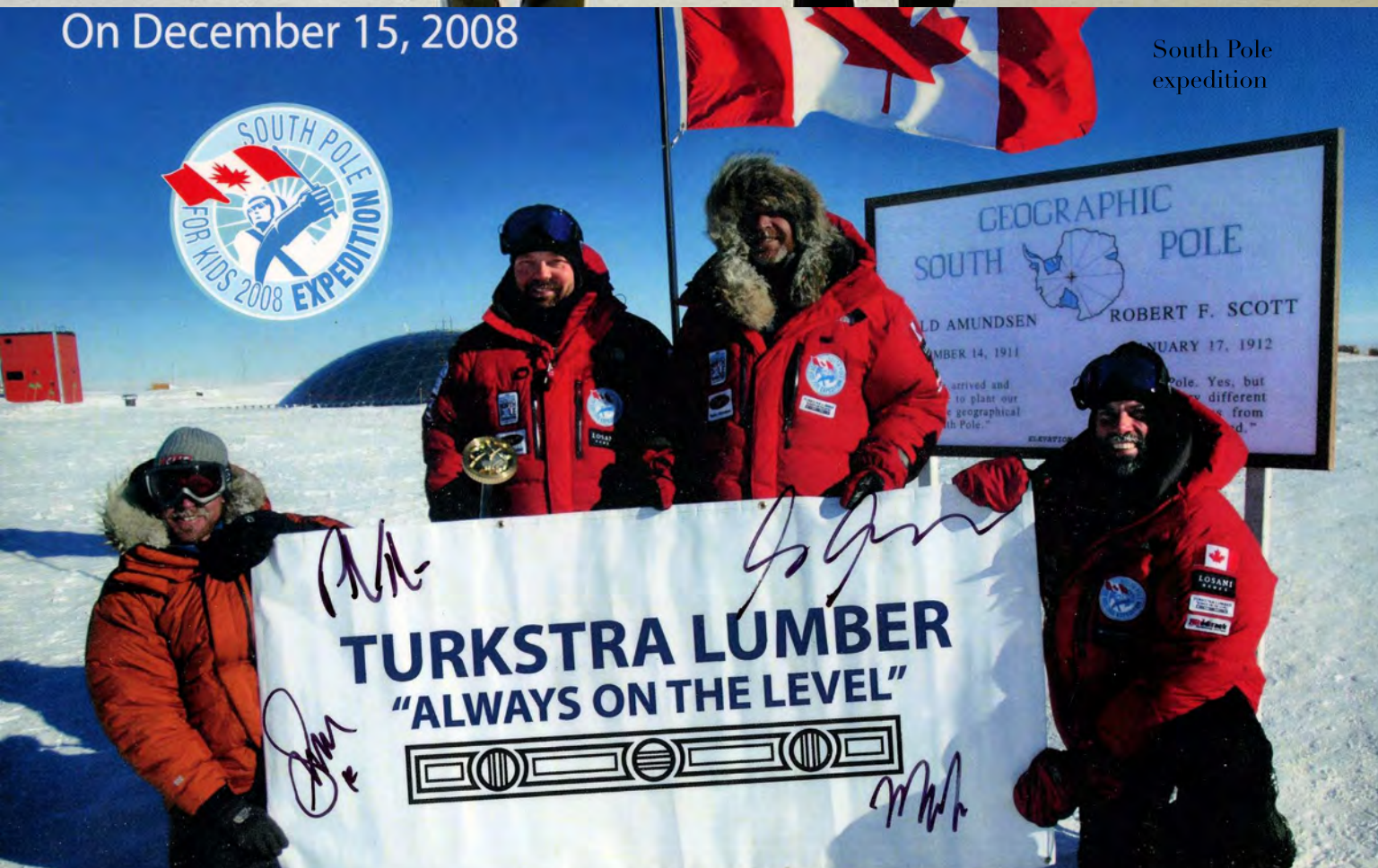
“These adventures were wonderful for many reasons. On a personal note, they helped keep us in shape he explained”, with a laugh. From a fiscal impact point of view, we were able to leverage our business relationships to dramatically increase the funds raised. In addition, modern technology allowed us to involve tens of thousands of Inner City kids who could watch the adventure interactively and communicate with us”.

“Fred Losani taught me how to fundraise. He was a machine at creating an environment and helping to



Peter Turkstra presents flag signed by Turkstra Lumber employees to Walter Gretzky at Brantford yard for 2002 Winter Olympics

On December 15, 2008



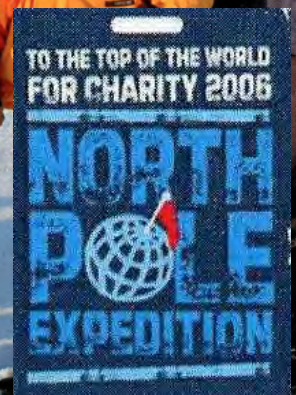
South Pole expedition



Bruce Trail
for Kids,
Tobermory



North Pole
expedition



Turkstra Lumber nails 50th anniversary

Three generations have seen business expand, diversify

By MARK McNEIL
The Hamilton Spectator

Fifty years is a long time to be selling lumber and other construction supplies.

Fifty years is a long time to be selling anything.

And it's especially notable that Turkstra Lumber is a local family-owned and operated business that has survived into a third generation.

The odds are strongly against family-run companies. Only three in 10 make it to a second generation, according to a 1999 Canadian study. Barely one in 10 survive to the third.

Peter Turkstra, 38 — the president of Turkstra Lumber, and grandson of the company founder who was also named Peter — believes a large part of the success has to do with him and his father bringing outside experience to the family enterprise.

The younger Peter worked at BM for 12 years doing sales and marketing before returning to the family fold in 1996.

His father, Carl, went off to university to become a structural engineer and professor before rejoining the company in 1990.

Turkstra Lumber was started in 1953 with a small yard on Wentworth Street South just

below the Escarpment.

"My father observed that the lumber companies at the time were all in decline and poorly managed. They were all dying and he saw this as an opportunity to go into that business," said Carl, who is board chairman.

Building from his roots in construction, the elder Peter Turkstra expanded from Hamilton to Waterdown, Stoney Creek, Brantford, Smithville, Dunnville and Fort Erie. The Truss Shop was started in 1962, The Mill in 1964 and Fairfield Windows was acquired in 1980.

The odds are strongly against family-run companies. Only three in 10 make it to a second generation, according to a 1999 Canadian study.

Turkstra Lumber's head office is now at the company's Upper Wellington location.

The founding Turkstra, who was born in the Netherlands in 1909 and came to Canada as a teenager in 1925, died in 2000 at the age of 90.

"My father was a very clever man and a very good businessman and he stayed in it (the family business) until he was

about 80 years old," says Carl.

But when the early '90s recession hit, the business needed help and Carl was summoned from New York.

"I had had a totally different experience. I'd been an academic and a structural engineer.

"But I'd always been close to the construction industry and I had an MBA as well."

Sales had plummeted 50 per cent between May 1989 and May '90, said Carl. "It was disastrous. My first thing was to get all the financials under control to collect all the debts ... I had to do a lot of streamlining of staff."

Carl continued to grow the company with new yards in Dundas and Cambridge and major investments in manufacturing operations. "I inherited a great company with a strong customer base of quality builders, and an experienced and committed staff," he says.

The construction boom of the last couple of years has been very good for building supply companies.

But competition has been stiff from big box retailers such as Home Depot. Yet, as Peter Turkstra says, "Our focus is different than box stores."

Most customers of Turkstra's are contractors, many of whom buy their supplies on credit.

◆ TURKSTRA continued on C2



RON POZZER, THE HAMILTON SPECTATOR

Peter Turkstra, 38, president of Turkstra Lumber, was named after his grandfather, the company's founder.

solicit funds. They say that "giving money" or "philanthropy" is rewarding. While it certainly is, helping to leverage fundraising to increase the reach is even more rewarding"

Peter and his friends were focused on ensuring that every penny was used for the purpose intended. They insisted on proposals, which provided maximum impact for each specific donation.

In 2014, Peter and Karen started the Peter and Karen Turkstra Foundation. They work with the Hamilton Community Foundation to provide

grants that focus on supporting nutrition, social services, and education assistance for women, the elderly and children in the Hamilton area.

We try to continue with the approach of being quiet about our charitable endeavours. Peter Sr. and Carl never bragged or broadcast what they were doing, and we continue to support projects in a similar spirit. Apart from sports team sponsorship, the majority of giving we do flies under the radar with minimal attention and the true focus on having a maximum impact.

Turkstra Lumber: Much more than just a lumber store

If you've seen one lumber store, you've seen them all, right? Well, that's not necessarily true; especially if the lumber store you're talking about is Turkstra Lumber.

For example, when's the last time you had an opportunity to enjoy an original piece of art created by a world-renowned artist at your lumber store? At Turkstra's Dundas location, customers have that opportunity any time they like as a fantastic three-dimensional, full-colour work by local artist Conrad Furey hangs on the store's exterior wall near the entrance. It's just one more of the many unique differences you'll experience at Turkstra Lumber.

For over 45 years, the family-run Turkstra Lumber Company has been setting the standard in the Golden Horseshoe by supplying some of the highest quality wood products available to area home builders, renovators and contractors. And according to Rick Dymont, manager of the Dundas location, meeting the specific demands of these professionals has a tremendous benefit for the do-it-yourselfers.

"Contractors want high-quality product and they know you get what you pay for," says Rick. What ends up happening is the do-it-yourselfer will overhear conversations with professionals and make similar decisions. Homeowners constantly come in and say 'I hear you carry the best product.'"

At this time of the year, this commitment to quality will likely be very important. With the onset of summer and the hot weather, people's thoughts turn to the outdoors. As a result, the knowledgeable staff at all nine of Turkstra Lumber's locations are gearing up for a busy week and fence season.

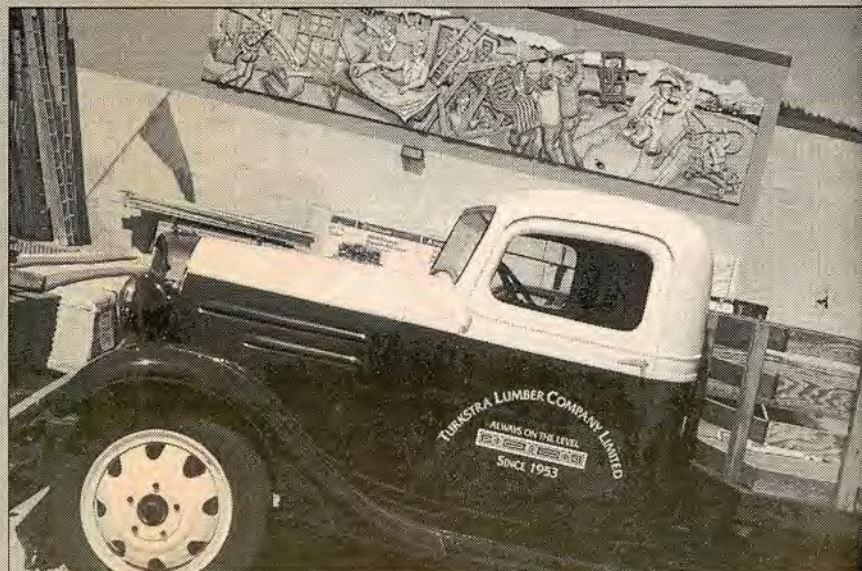
"People perceive that because we're known for our quality we must be expensive, and that's simply not the truth," professes company vice president Peter Turkstra. "Our pricing competes aggressively with the Big Box stores, and I believe our quality and service set a high standard for our industry." At Turkstra you get great lumber at great prices.

"We've got the nicest pressure-treated wood product - period," says Peter Turkstra. "As well, we're able to provide extremely quick service. Same day delivery to our customers is not unusual."

According to Rick, that kind of rapid turnaround of product results in another major benefit to the customer. We turn our wood around so fast, it's very fresh," he says.

Those thinking about a new deck or patio might want to take advantage of Turkstra's ability to deliver quality material in a timely fashion.

The company is once again running its Best Deck contest through to the middle of



When it comes to completing your backyard project, you'd be hard pressed to find a better place to head than Turkstra. Not only do they offer a complete line of both indoor-stored pressure treated and cedar wood products, but also, Turkstra Lumber carries the latest and best in composite decking materials from companies like Trex and CWS.

"I've already sold more composite decking material this year than I did all of last year," says Rick about the increasingly popular material. "It may be more expensive, but it's absolutely beautiful when it's done and it's guaranteed to look the same 25 years from now."

Of course, the biggest advantage to the Turkstra experience is just that - experience. The company prides itself on employing a knowledgeable staff able to assist you through every part of your home renovation or home improvement project. Plus, with nine stores stretching from Niagara Falls to Waterdown, the right material for any project is always in stock including Turkstra-manufactured windows, doors, trusses, trim and moulding.

An impressive new showroom at Turkstra's Hamilton mountain location and another being completed at the Stoney Creek location allow people to get an up-close look at just what can be done with all of the quality products available from Turkstra.

"People appreciate the ability to see how a product will look when it's finished before they purchase it," says Peter. "Our showrooms will give them an opportunity to do that."

No, not all lumber stores are created equal.



TURKSTRA
Lumber Company Ltd
"ALWAYS ON THE LEVEL"

Turkstra Lumber – Our Employees

Our employees give their time and understand it is part of our company's culture to give back. Many Turkstra employees are involved in local community charities of their choice. Where possible, Turkstra Lumber supports them and their endeavours.

In the summer, we host charitable barbecue events every Friday at every one of our branches. Our vendors help supply the food while local registered charities come in, cook the food and solicit donations from their sales. Since the charity has no overhead from the hosted event, 100% of the proceeds go toward their fundraising.

Branch managers have the option of nominating their local charities and we do our best to raise funds at every Turkstra event; from wearing Jeans on Friday to our corporate Christmas party. We make every effort to fundraise for various charities in the community. Every penny counts!

At Christmas, each branch chooses a worthwhile charity to receive a special local charity. We do this to ensure donations are spread throughout the many communities we serve across southern Ontario.



It circles back to the legacy Peter Sr. and Tina started. Their philosophy was very focused on giving back to charity as much as they could.

We try to continue that legacy.

It is very clear that if you're part of Turkstra Lumber, there is an expectation for you to give back to the community you serve.

It is our pleasure and honour to do so.

We also recognize we can continue to be quality community partners thanks to the support of our customers, long-term vendors and our wonderful staff.